**Project Title: Personal assistance for senior who are self reliant Project Design Phase-I** - **Solution Fit Template Team ID:** PNT2022TMID14855

**Focus on J&P, tap into BE, understand RC**

**Explore AS, differentiate**

**Deﬁne CS, ﬁt into CC**

Smart pill box with mobile application

**AS**

**5. AVAILABLE SOLUTIONS**

Which solutions are available to the customers when they face the problem

Easy communication

Portable device

Low Cost

**CC**

**6. CUSTOMER CONSTRAINTS**

**CS**

**1. CUSTOMER SEGMENT(S)**

Who is your customer?

Elderly People

Health issue people

**Explore AS, differentiate**

**Define CS, fit into CC**

Advertising our app through online and offline

**BE**

**7. BEHAVIOUR**

**RC**

**9. PROBLEM ROOT**

Pills have taken such an important role in daytoday life.

**J&P**

**2. JOBS-TO-BE-DONE**

Difficult for them to take which pill at correct time.

**Focus on J&P, tap into BE, understand RC**

**Focus on J&P, tap into BE, understand RC**

**Identify strong TR & EM**

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| **Identify strong TR & EM** | **3. TRIGGERS TR**  Easy method to take care of themselves and elderly people. | **10. YOUR SOLUTION SL**  If you are working on an existing business, write down your current solution ﬁrst, ﬁll in the canvas, and check how much it ﬁts reality.  Our programmable pillbox allows medical caregivers or customer to set the tablet dosage and timing as well as service time for each day. | 1. **CHANNELS of BEHAVIOUR CH**     1. **ONLINE**   By creating websites, apps and advertising in social media.   * 1. **OFFLINE**   Advertising through newspapers |  |
| **4. EMOTIONS: BEFORE / AFTER EM**  How do customers feel when they face a problem or a job and afterwards  Several health issues  Difficult in taking pills |